

Three unmissable DEAF2012 tips for architects

The Dutch Electronic Art Festival (DEAF), which will take place between the 16th and 20th May in Amsterdam and Rotterdam, has always been characterized as being an interdisciplinary festival in which architecture plays an important role. Here are three tips for architects and visitors to the IABR for gaining a new interdisciplinary perspective on their field.

1. Exhibition *The Power of Things*

May 17 / m 3 June 2012

The central exhibition of the DEAF2012 festival takes place in the former Bremer post office on the Coolingsingel in Rotterdam. The central work is the *Notion Motion* installation by Olafur Eliasson, the Danish-Icelandic artist is best known for his landscape-like installations which he constructs using relatively simple technical means to simulate natural phenomena.

Also included in the exhibition is an installation from the *Hylozoic Series* by Canadian architect Philip Beesley, also renowned for his architectural spaces. In *Hylozoic Series* presents Beesley's spatial installations, entirely composed of small, fragile elements and projections that create an environment that breathes and moves around the audience. The exhibition also features: Dick Raaijmakers, Driessens & Verstappen, Roman Kirschner, Chris Meindertsma, Fredrik de Wilde, Marnix de Nijs, Zimoun,

2. *The Augmented Society: Debate, workshops and the 'Meet the Scene' evening.*

17, 18, 19 May 2012

Augmented Reality (AR) is being applied more and more in the advertising and services fields, to name just a few. But the utopian future in which everyone is constantly experiencing an AR or 'Mixed Reality' environment still seems far away. In the technical and academic AR-community this is often attributed to technical limitations, but there are also social reasons that may be contributing to this. These include concerns about privacy to the reluctance to become "disconnected" from your natural physical body experience. Join the two-day workshop, visit the debate or attend the "Meet the Scene" event around Augmented Reality which will feature, among others, Layar, Julian Oliver, Keiichi Matsuda, Mark Shepard and ARLab

3. *Vital Beauty - Symposium*

May 16, 2012

Former architect Lars Spuybroek will moderate the Vital Beauty symposium in de Balie, Amsterdam. The symposium will focus on how the ancient notions of "beauty" can regain meaning in the 21st century. As much modernism has tried to erase beauty from the art and life and to supplant it with the sublime, our need for beauty has not been diminished.

Featuring: Thierry Bardini, Wendy Steiner, Arjen Mulder, Tim Ingold and Philip Beesley.